



MedStar Health

MedStar Franklin Square Medical Center

Magnet Ambassador Nurses Improve Community Health



MedStar Franklin Square Medical Center is designated by the American Nurse Credentialing Center as a Magnet facility for its superior

nurse processes and quality patient care. Magnet Ambassadors coordinate nurse-driven projects aimed at community health improvement in areas identified by the community health needs assessment. Annually, Magnet Ambassadors organize the Back-to-School-Backpack Initiative. Associates participate by donating supply-filled backpacks for every child in an area school to prepare the children for their new school year. Over 600 backpacks were delivered to Sandalwood Elementary School students this school year. The Magnet Ambassadors coordinate an annual toiletry collection of donations from associates, as well. This year, fifteen boxes of personal items for needy families at the East Side Family Shelter were delivered. The ambassadors also assist at a hospital holiday celebration for area children and administer free vaccinations at a Drive-Thru Flu Clinic. Magnet Ambassadors realize that their efforts to improve access to mainstream resources, such as housing and education, can help to maintain and improve the health and well-being of our neighbors.

Letter From the President

Friends, Neighbors, Community Partners:

At MedStar Franklin Square Medical Center, we are dedicated to improving the health of our communities. As a not-for-profit hospital, we are committed to reinvesting our funding to deliver accessible care, education and wellness services that extend far beyond our hospital walls. I am pleased to share this 2016 Community Benefit Report, which briefly illustrates our focus on addressing the prevailing health concerns of our community in the years ahead.

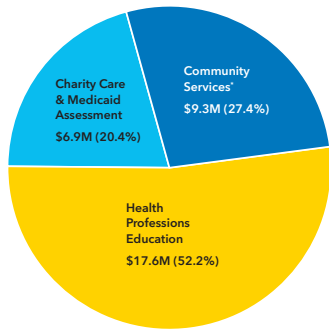
Yours in Good Health,

Sam Moskowitz, FACHE
President, MedStar Franklin Square Medical Center
Senior Vice President, MedStar Health

"Thank you MedStar Franklin Square for the backpacks and supplies," Sandalwood Elementary School bulletin board



Total Community Benefit 2016: \$33.8M



*Includes subsidies, community health improvement services, community building activities, financial contributions and community benefit operations.

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Stop Smoking Today! For a Better Life Tomorrow

Stop Smoking Today! is a free smoking cessation program facilitated by experienced nurses with specialized training and certification in tobacco treatment. The six session program is derived from evidence-based research and best practices for the treatment of tobacco dependence, and designed to provide adult smokers with practical counseling, support, and encouragement to become tobacco-free.

The program works closely with hospital staff and community partners to encourage and support participants in becoming tobacco-free. Through our collaboration with the local Health Department, participants received free medications, such as nicotine replacement therapies to further assist with their cessation efforts.

Key components of the program include, helping participants make lifestyle changes and developing a personal plan to quit. According to one participant **"I am 14 days smoke-free and so thankful that I attended this class! The instructor was great and really motivated me to quit for good"**.

In Fiscal Year 2016 (July 2015 through June 2016), fifty-four participants attended the smoking cessation program and received up to 650 minutes of intensive counseling. The average abstinence rate during this period was 49%, which is significantly higher than the 25.5% national benchmark for cessation programs with similar intensity and contact time. A Support Group for ex-smokers is also available.

To register for any MedStar Health smoking-related program in the Baltimore area call 443-777-7900.

