

Helder Guimarães

World Championship Winner of Card Magic, Creative Magic Consultant
TED2014 Speaker, and Co-Creator of “Nothing to Hide”
Ruse and Subterfuge

In 2006, at the age of 23, Helder Guimarães became the youngest ever World Champion of Card Magic. He was awarded the title after his performance in a triennial competition, which left both the judging panel and over a thousand other performers utterly baffled. Since then, using his background in acting and theater, he created and performed his one-man shows all over the world.



Helder has also worked as a magic consultant for several TV projects, including “The Tonight Show,” and for theatrical productions such as Harold Pinter’s “The Dumb Waiter” and William Shakespeare’s “A Midsummer Night’s Dream.” Helder’s work has been widely recognized by his peers and described as “a thespian’s stage approach without theatrics” and “universally lauded, continuing the esteemed lineage.” Magic Magazine considered Helder “one of the brightest thinkers and performers of his generation.”

His appearances at the Magic Castle led him to be awarded the title of Parlour Magician of The Year in 2011 and 2012 by the Academy of Magical Arts in Hollywood. In 2012, he co-created a show called “Nothing to Hide” which opened at the Geffen Playhouse and was directed by Neil Patrick Harris. After critical acclaim, in 2013, the show was taken Off Broadway where it stayed for a very successful held-over run of 110 performances.

Helder was one of the invited guests for the prestigious TED Conference in 2014. According to TED, Helder is recognized by “his elegantly thought-through performances, which merge a nuanced stagecraft with good old how-does-he-do-it sleight of hand... silently plotting to blow your mind with invisible technique, unorthodox psychology and fresh humor.”

His professional activity is divided between this artistic, performance-based component and an educational one. Helder also travels around the world as an instructor/consultant offering training based on his experience in the manipulation of perceptions to help companies in areas such as communication and marketing. He currently lives in Los Angeles, California.