



**Provider Alert**  
**August 19, 2015**

Good Afternoon MedStar Family Choice Practitioners:

We want to encourage all participating providers/groups with MedStar Family Choice to read the following communication from MD Chapter of American Academy of Pediatrics and DHMH regarding registering for the free webinar: **Ensuring Bright Futures for Our Nation's Children: Health Plan Strategies for Improving Pediatric Preventive Care**. While the source of this communication is from the DHMH, we hope you will register for this important webinar by the American Academy of Pediatrics on current pediatric standards.



## Ensuring Bright Futures for Our Nation's Children: Health Plan Strategies for Improving Pediatric Preventive Care

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### Meeting Description:

Each year [millions](#) of children miss immunizations, screenings and well visits despite the lifelong benefits of preventive care in childhood. The Affordable Care Act expands coverage of all preventive services recommended by the American Academy of Pediatrics in the Bright Futures guidelines. Yet a recent survey found that [57 percent](#) of families are still unaware that these benefits are available free of charge through their health plans.

This webinar will explore private and public health plan strategies for improving parental education on preventive care and supporting and encouraging providers in ensuring their young patients receive recommended preventive services.

Speakers will cover the following:

- an overview of the Bright Futures guidelines and the value of these services for lifelong health
- how health plans can promote Bright Futures through their provider networks and directly to members
- a peer-learning program for providers that is helping clinicians put Bright Futures recommendations into practice
- Medicaid managed care plan strategies to improve pediatric preventive care

Please contact Kate Honsberger at [khonsberger@nashp.org](mailto:khonsberger@nashp.org) with any questions.

Register for this free webinar at: <https://cc.readytalk.com/cc/s/registrations/new?cid=tbu1cyakv172>

### Details

- Date: Mon, Aug 24, 2015
- Time: 03:00 PM EDT
- Duration: 1 hour
- Host(s): May Paquete- GOLD

### Presenter Information:

**American Academy of Pediatrics-** *Jane Bassewitz, MA, Manager, Bright Futures National Center -and- Lou Terranova, MHA, Senior Health Policy Analyst*

**Anthem, Inc.-** *Christel Kozar*

**Georgia Department of Community Health-** *Janice Carson, MD*

**Co-Hosts-** *This webinar is co-hosted by the National Academy for State Health Policy and the NIHCM Foundation with support from the Health Resources and Services Administration.*