



Provider Alert

ValueOptions, Inc. Rebranding to Beacon Health Strategies, Inc.

November 21, 2015

**MedStar Family Choice-Maryland HealthChoice Product
MedStar Family Choice-District of Columbia Healthy Families
MedStar Family Choice-District of Columbia HealthCare Alliance**

ValueOptions Inc. and Beacon Health Strategies, LLC are two distinct corporate subsidiaries under the parent company of FHC Health Systems, Inc. MedStar Family Choice was notified that since the end of 2014, preparations began to start transitioning both companies to the new Beacon Health Options branding. The completion of the transition is targeted for January 1, 2016. By the end of 2015, the process to legally change the name of ValueOptions Inc. to Beacon Health Options, Inc. should be completed.

Our members may see the Beacon name, logo, in their open enrollment materials first, followed by changes to letters and other correspondence. As the plan methodically implements rebranding over the remainder of 2015, it is possible that there may be some overlap of Value Options and Beacon Health Options branding.

You should also be aware that that all Beacon employees will begin to use new beaconhealthoptions.com email addresses. With this change, existing @valueoptions.com addresses will seamlessly redirect to these new Beacon email addresses, so there will be no missed communications.

If you have questions regarding this communication, please email MFC Provider Relations at MSFCproviderrelation2@Medstar.net or Maryland providers can call 800-905-1722, option 5 and providers in the District of Columbia can call 855-210-6203, option 5.